



PHILIP MORRIS

U.S.A.

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April 4, 1980

FACT SHEET

Supplementary Data For Military Accounts

Product Information on CAMBRIDGE Cigarettes

PRODUCT: King Size Box UPC #28200-00036
King Size Soft Pack UPC #28200-00260
100mm Soft Pack UPC #28200-00370

PACKINGS: 12,000 cigarettes (60 cartons) per case — King Size Soft Pack and
100mm Soft Pack.
6,000 cigarettes (30 cartons) per case — King Size Box.

LIST PRICE: \$3.340 per carton — King Size Box and King Size Soft Pack.
\$3.438 per carton — 100mm Soft Pack.

NORMAL TERMS: 1.25% cash discount allowed if payment remitted within 10 days
after delivery or receipt of invoice, whichever is later.

NOTE: The 1.25% cash discount will be extended to a 30 day period on
allocated shipments. Your Philip Morris representative will ad-
vise you of your allocation.

CASE DIMENSIONS:	King Size Box	King Size Soft Pack	100mm Soft Pack
Weight —	20.7 lbs.	35 lbs.	39.85 lbs.
Case Cube —	1.4 cu. ft.	2.5 cu. ft.	2.6 cu. ft.
Height —	17.5 in.	21.7 in.	21.7 in.
Length —	11.8 in.	17.6 in.	20.4 in.
Width —	11.3 in.	11.3 in.	11.3 in.

Special Introductory Allowance and Automatic Distribution Allowance

4/28/80 through 5/16/80 — 30¢ per carton "Off Invoice"
5/19/80 through 5/23/80 — 15¢ per carton "Off Invoice"

MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT SARATOGA MULTIFILTER ALPINE

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